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Embassy of Italy
Abu Dhabi

PUBLIC NOTICE

CALL FOR SPONSORS FOR THE CELEBRATION OF THE ITALIAN NATIONAL DAY ON 2 JUNE 2026

In execution of the decision to contract no. 22 of 29 April 2026, by which this notice was approved,

NOTICE IS HEREBY GIVEN

that the Embassy of Italy in Abu Dhabi intends, if safety conditions shall allow it, to organize the event for the Italian National Day on 2 June 2026 (hereinafter also referred to as “**National Day**” or “**Event**”) and, therefore, to proceed with the collection of sponsorships for the purposes of financing the Event.

This notice does not constitute an invitation to bid nor an offer to the public, within the meaning of article 1336 of the Italian Civil Code, nor a promise to the public, within the meaning of article 1989 of the Italian Civil Code. This notice does not call for any contracting process, nor will there be any ranking, scoring or other classification of merit.

This notice is intended to explore the interest of public and private entities in funding the Event, as sponsors.

1 – PROMOTING ENTITY

The Embassy of Italy in Abu Dhabi, headquartered in Etihad Towers, Office Tower 3, floor 28, (hereinafter also referred to as “**Administration**”) will be assuming the role of *sponsee* as the entity promoting the Event.

2 – OBJECT AND NATURE OF SPONSORSHIPS

Sponsorships may be pecuniary, through the disbursement of money, or technical, through the provision of services or supply of goods.

The Embassy may allow multiple sponsors to fund the Event, ensuring the simultaneous presence of the logos and/or trademarks of each *sponsor* on graphic and promotional materials.



The following four categories of sponsorship are provided:

A) DIAMOND SPONSOR

The sponsor falls into this category upon a contribution of at least **AED 30,000.00** (or **EUR 7,500.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with diamond sponsor status, in a special section of the Embassy's website in the months between the 2026 National Day and the 2027 National Day;
- b) the inclusion of the corporate logo, with maximum graphic size, on printed and digital promotional materials (e.g., roll-ups, videos, invitations) during National Day celebrations;
- c) the possibility of inviting up to 5 selected guests to the National Day celebration;
- d) the opportunity to display the company's promotional materials during the Event.

B) PLATINUM SPONSOR

The sponsor falls into this category upon a contribution of at least **AED 20,000.00** (or **EUR 5,000.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with diamond sponsor status, in a special section of the Embassy's website in the months between the 2026 National Day and the 2027 National Day;
- b) the inclusion of the company logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invitations) during National Day celebrations;
- c) the possibility of inviting up to 3 selected guests to the National Day celebration;
- d) the opportunity to display the company's promotional materials during the Event.

C) GOLD SPONSOR

The sponsor falls into this category upon a contribution of at least **AED 10,000.00** (or **EUR 2,500.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with diamond sponsor status, in a special section of the Embassy's website in the months between the 2026 National Day and the 2027 National Day;



- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invitations) during National Day celebrations;
- c) the opportunity to display company promotional material during the Event.

D) SILVER SPONSOR

A sponsor falls into this category upon a contribution of at least **AED 5,000.00** (or **EUR 1,250.00**) or through the **provision of goods or services of equivalent value**.

This category provides for:

- a) the visibility of the corporate logo, with diamond sponsor status, in a special section of the Embassy's website in the months between the 2026 National Day and the 2027 National Day;
- b) the inclusion of the corporate logo, with graphic size proportional to the chosen sponsorship category, on printed and digital promotional materials (e.g., roll-ups, videos, invitations) during National Day celebrations.

3 – ELIGIBLE SPONSORS

Public and private entities that meet the following requirements are eligible to submit the expression of interest:

- a) non-existence of the grounds for exclusion referred to in Articles 94, 95 and 98 of Legislative Decree no. 36 dated 31st March, 2023, as well as any other situation considered by law prejudicial or limiting the ability to contract;
- b) for legal persons, in addition to point (a), non-existence of bankruptcy or insolvency proceedings;
- c) no affiliations in organizations of political, trade-union, philosophical or religious nature.

4 – EXPRESSIONS OF INTEREST

Expressions of interest must be prepared exclusively by using the template attached to this notice under letter "A" ("**Annex A**") and must contain the following:

- a) details of the prospective sponsor;
- b) terms of sponsorship:
 - **for economic sponsorships**: amount and currency of the funding to be provided;
 - **for technical sponsorships**: specification of the goods and services to be provided as contribution to the organization of the Event and their economic value;
- c) acceptance of all the conditions contained in this public notice.



The application must be accompanied by the company logo in high definition and the following declarations, drafted according to the template attached to this notice under letter “B” (“Annex B”):

- a) declaration on the non-existence grounds for exclusion under Articles 94, 95 and 98 of Legislative Decree no. 36 dated 31 March 2023 and the absence of any other situation considered by law to be detrimental to or restrictive of contractual capacity, and on the possession of the other requirements referred to in paragraph 3(b) and (c) above;
- b) declaration that the sponsor is in compliance with its contribution and social security obligations (where required by the rules applicable to the sponsor);
- c) (*in the case of technical sponsorship*) declaration on the possession of the requirements for the performance of the proposed supply and/or services.

The Parties accept slight variations in the subject matter of the technical sponsorship for the purpose of the successful outcome of the Event.

Kindly note that the template contracts contained in Annex C.1 and C.2 are to be considered a draft provided solely for preliminary consultation. The prospective sponsor **must not include the signed contract among the documents to be submitted** and should instead await the Embassy’s positive evaluation of the proposed sponsorship, after which the final contract will be sent for countersignature.

5 – MODES OF SUBMISSION AND TERM OF THE NOTICE

Expressions of interest, made in accordance with paragraph 4 above, may be submitted from the date of publication of the notice **until 1:00 p.m. (Italian time) on 21 May 2026**, with the possibility of extension.

Submissions must be received in electronic format, by e-mail, to italianembassy.abudhabi@esteri.it, and, for reference, to trade1.abudhabi@esteri.it, trade2.abudhabi@esteri.it, and admin2.abudhabi@esteri.it, indicating in the subject line “Sponsorship for the 2026 National Day”.

The application should contain the following documents:

- a) expression of interest, drafted according to **Annex A**, signed by the legal representative;
- b) self-declaration, drafted according to **Annex B**, signed by the legal representative.

6 – EVALUATION OF SUBMISSIONS AND CHOICE OF SPONSORS

The choice of sponsors will be based on the principles of transparency, competition, publicity, impartiality, effectiveness, economy and proportionality.



Expressions of interest are not to be considered binding on the Embassy for the purpose of formalizing the sponsorship contract. The Embassy, in fact, reserves the right not to accept submissions if:

- a) a conflict of interest with its activity may arise from the proposed sponsorship;
- b) the proposed sponsorship is likely harm or damage its image or initiatives;
- c) the proposed sponsorship is inconsistent with the purposes of the Event;
- d) the proposed sponsorship is contrary to the general principles of the Italian legal system;
- e) the submission is not acceptable for reasons of appropriateness or incompatibility with its institutional role.

In addition, the Embassy will not consider sponsorships concerning the following:

- a) propaganda of political, trade-union, philosophical or religious nature;
- b) activities or products contrary to public order, morality and local sensitivity.

As a result of the evaluation of submissions, even before the expiration of this notice, the person in charge of the procedure shall proceed to invite the persons identified as sponsors to enter into the sponsorship contract.

7 – CONCLUSION OF THE SPONSORSHIP CONTRACT

The relationship between the Embassy and each sponsor will be governed by separate sponsorship contracts concluded on the basis of the templates annexed to this notice under letter “C” (“**Annex C.1 – Technical sponsorship**” and “**Annex C.2 – Economic sponsorship**”).

The following shall constitute essential and, therefore, non-negotiable elements of the sponsorship contract:

- a) the obligations of the Embassy with respect to each category of sponsorship;
- b) the thresholds associated with each category of sponsorship;
- c) the possibility for the Embassy to terminate the contract for foreign policy reasons or when, due to adverse weather conditions, public order reasons and safety concerns, force majeure, or other unforeseen events, also linked to the current geopolitical context, it becomes necessary to cancel the Event. The Embassy has the right to withdraw without any conditions or limitations whatsoever, as well as the payment of any penalty. The right can be exerted at any moment and it is subject to:
 - the refund of contributions already paid but not spent by the Embassy for the organization of the canceled Event, less any applicable bank charges and ancillary costs;



- the return of goods already provided but not used, less any claim on goods already used or on services that may have been already provided;
- d) (*for economic sponsorships*) the entry in the Embassy's accounts of the entire contribution, even if the total cost for the organization of the Event turns out to be less than the overall amount received.

8 – PROCESS MANAGER

The person in charge of the procedure is Mr. Giovanni Piccolo. For information, it is possible to write to trade1.abudhabi@esteri.it.

9 – PROCESSING OF PERSONAL DATA

For the submission of expressions of interest, prospective sponsors are requested to provide data and information, related to their representatives and/or employees, that fall within the scope of application of EU Regulation 679/2016 (“**RGPD**”) and Legislative Decree no. 196 dated 30 June 2003, as amended.

The processing of personal data will be carried out in compliance with the regulations in question, in accordance with the information provided by this Administration pursuant to article 13 RGPD and attached to this notice under letter “**D**” (“**Annex D**”).

10 – PUBLICITY

This notice, which will remain published until 21 May 2026, unless extended, was posted on the notice board of the Embassy of Italy in Abu Dhabi on 29 April 2026 and published the same day on the official website (<https://ambabudhabi.esteri.it/en>). The notice was also disseminated on the social networks of this Embassy.

11 – ANNEXES.

The annexes referred to in this notice constitute an integral and substantial part of it.

Abu Dhabi, 29 April 2026

Giovanni PICCOLO
Process Manager

ANNEX A – Template for expressions of interest

ANNEX B – Template statement for the possession of requirements



ANNEX C.1 – Template contract for technical sponsorships

ANNEX C.2 – Template contract for economic sponsorships

ANNEX D – Information on the processing of personal data